2019-2020

ALABAMA ANCHOR DISTRICT NEWSLETTER COMPETITION

To enter the Anchor Newsletter Competition, send four issues of your newsletter to:

MAIL ENTRY TO:
Lorraine Banning, Awards Jury Chair
1010 Laurel Lane
Florence, AL 35633
lorrksb@comcast.net

Instructions: **Place the four issues of your newsletter in a folder.**

Type or print your club's name on the front of the folder.

Postmark Deadline: February 7, 2020

ALABAMA ANCHOR DISTRICT
NEWSLETTER AWARD
JUDGING CRITERIA

Judge # _____

Submitted by the _____ Anchor Club

	Point Scale	Points Received
1. Content (Newsy/Informative)	1-5 points	
2. Clearly Written	1-5 points	
3. Interesting to Read	1-5 points	
4. Attractiveness/Creativity	1-5 points	

1. Content – How well does your newsletter keep your members informed regarding club activities? List all information needed for upcoming projects/fundraisers. Contact names, etc.

2. Is the meaning clear?

3. Is this something you would be interested in reading? Do you look forward to receiving your newsletter? Do you learn anything about club activities from the newsletter?

4. Appealing to the eye? Orderly? Use of graphics?